

What is sexism?

Fact:

Sexism is prejudice or discrimination based on one's gender. Sexist attitudes stem from stereotypes of gender roles.

Think about:

Why is sexism more acceptable than racism?

Discuss:

1. What is sexist banter? Do you engage in it? Why? How difficult is it to stand up to it? Would racism be more or less acceptable?
2. What are some common sexist stereotypes? How do they affect men and women?
3. Does it contribute to violence against men and women?
4. How does sexism affect girls? How does sexism affect boys?

Take Action:

Visit the site oiimysize.com

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THAT CHICK TOTALLY BLEW ME



AWAY WITH HER COURAGE IN
DECLINING TO PARTICIPATE IN
GENDER STEREOTYPES

made on imgur

Feminist?

Fact:

Feminism is defined as movement to bring about equal social, political and cultural rights for women and yet it has become a controversial concept and is often seen as a threat to men.

Think about:

What does feminism mean to you?

Discuss:

1. Are you a feminist? Why, why not?
2. Why is feminism under attack?
3. Do feminists need to lighten up? Is this humour or does it promote sexism?

Take Action:

Take the feminist test at areyouafeminist.com

The ^{NEW} F Word

"Because we need to reclaim the word 'feminism'. We need the word 'feminism' back real bad. When statistics come in saying only 29 per cent of American women would describe themselves as feminist - and only 42 per cent of British women - I used to think, What do you think feminism IS, ladies? What part of 'liberation for women'

is not for you? Is it freedom to vote? The right not to be owned by the man you marry?

The campaign for equal pay? 'Vogue' by Madonna? Jeans? Did all that good shit get on your nerves? Or were you just

DRUNK AT THE TIME OF THE SURVEY?"

- Caitlin Moran



HOW TO

> HOW TO

CURE A FEMINIST

Turn an unshaven, militant, protesting vegan into an actual girl!



1. WIN HER OVER

A feminist is just like any other woman: She won't give you the time of day if you don't know how to approach her. To prove you're not part of the dreaded penisocracy, pretend to share her beliefs. But hide your lack of actual knowledge of feminist issues and show her how much you value her opinion by asking intelligent questions: "What must women do to earn equal pay for equal work?" or "Has Gloria Steinem's marriage hurt the feminist agenda?" or "Did you see *Cagney & Lacey* on Lifetime last night?"

2. OPEN HER EYES

Don't just wait for her to think differently—give her some options. Begin by discussing "lipstick" feminism, which is far more moderate than the combat-boot variety. "She can be a girly-girl and still be a feminist," explains Jennifer Baumgardner, coauthor of *Manifesta: Young Women, Feminism, and the Future*. "There's no need to eschew things like shopping, makeup, or boyfriends." Don't think she's ready for a *Maxim* subscription just yet? Sign her up for *Bust*, a feminist-lite mag that says women can be independent, strong, and relatively hairless.

3. TREAT HER RIGHT

Once a relationship is established, you should treat a feminist just like you'd treat any other girl you're interested in, Baumgardner advises. As long as you're not overbearing, she won't object to your opening the occasional door or picking up a check. Next, unlock her repressed Malibu Barbie fantasies and buy her a tight tank top with FEMINIST printed on the chest from outspeakclothing.com. Tell her she looks great—but try to avoid phrases like "bodacious ta-tas."

4. SHIFT HER FOCUS

To preserve any chance of getting your chin buttered, you'll have to reshuffle her feminist-tinged interests so you can actually spend time with her. "Focus on the things you have in common," suggests Michele Weiner-Davis, author of *The Sex-Starved Marriage*. She likes pro softball? Take her to a major-league game. She's a staunch environmentalist? Go camping. She supports a woman's right to reject the outdated mores of our male-dominated society? Tell her to get closer to your mike.



Hey, who invited Prince?

Everyday Sexism

Fact:

Sexism is prejudice or discrimination based on gender. Women are the predominate victims of sexism. Extreme sexism includes sexual harassment, rape, FGM and other forms of sexual violence

Think about:

Have you ever been the subject of sexism?

Discuss:

1. Have you ever had sexist remarks made about you? If so how did it make you feel?
2. Why are women the predominate victims of sexism?
3. Why do you think people make sexist remarks?
4. How do you stop sexism?

Take Action:

View the YouTube video [“Rapper Doc Brown takes down Sexism in 13 minutes”](#).

everyday SEXISM...

"comments about my boobs" "obscene gestures" "grab my breast" "unsafe in my body" "uncomfortable" "asking for trouble" "touched me from behind" "like I was an animal" "everyone around pretended nothing was happening" "made me feel dirty" "confused and betrayed" "because I was female" "whistle and make remarks about how sexy I was" "I keep my head down" "try not to make eye contact with groups of males" "humiliating to me" "accepted behaviour by everyone" "I was scared" "I'm still scared" "being honked at and whistled at" "I was told that there was nothing they could do" "it was so common" "he began masturbating" "a lot of people say that it is flattering" "I am mortified and paralysed" "they could get away with it" "disturbing" "all of the male employees were paid 10% more than female employees" "in front of everyone" "repeatedly" "how wrong this is" "dishing out unwanted sexual attention is not okay" "I still regret that I didn't report this" "assume that I cannot provide a solution" "it's frustrating" "accidentally exciting men" "I hide myself under layers of clothes" "I felt so stupid and naive" "deserved to get raped if she was wearing those clothes" "I was too much of a distraction" "very, very slowly dragged his gaze up the entire length of my legs" "still makes me feel bad" "now my daughter is starting to get the same comments" "laughed and took a picture of me walking off" "my mistake was being female" "you have no sense of humour" "it was a horrific experience" "I thought it was my fault" "I don't want to be leered at" "men rubbing themselves against me" "doesn't see why I'm offended" "that kind of thing is just part of life as a woman" "too scared to tell anyone" "I was so ashamed of myself" "I feel the need to think twice about the outfits I wear" "I thought it was normal" "I never told anyone" "I felt it was unfair" "felt

Teaching Sexism

Fact:

Sexism is a learned behaviour.

Think about:

Does society teach us to be sexist?

Discuss:

1. Why has the ad in top left corner been made? Who is it aimed at? Do we teach boys to not engage in sexism as much as we teach girls to protect themselves from sexism?
2. Do you engage in sexism, have you been taught to respect people's gender?
3. How does society end sexism?

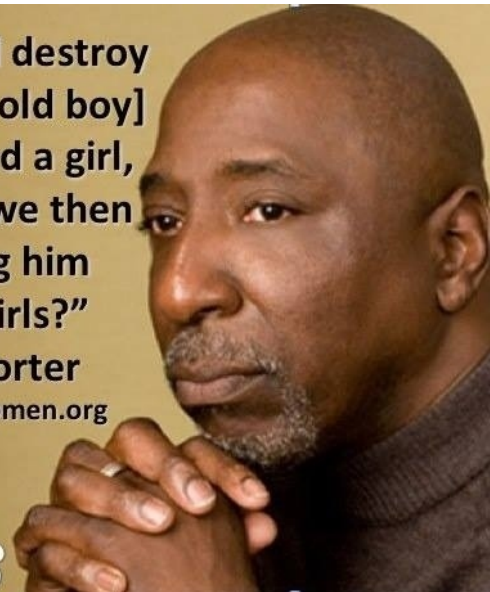
Take Action:

Join the Men Care Campaign and make a poster at men-care.org

"If it would destroy [a 12-year-old boy] to be called a girl, what are we then teaching him about girls?"

Tony Porter
www.acalltomen.org

Toward the stars



“ The argument that 'boys will be boys' actually carries the profoundly anti-male implication that we should expect bad behavior from boys & men. The assumption is that they are somehow not capable of acting appropriately, or treating girls & women with respect.”



Gender Pay Gap

Fact:

"With the gender pay gap women work 59 days for free every year." (Huffington Post).

Think about:

Why are women paid less than men?

Discuss:

1. Should your gender affect your pay?
Why does it?
2. Why do you think women continue to get less pay?
3. What is needed to change this?

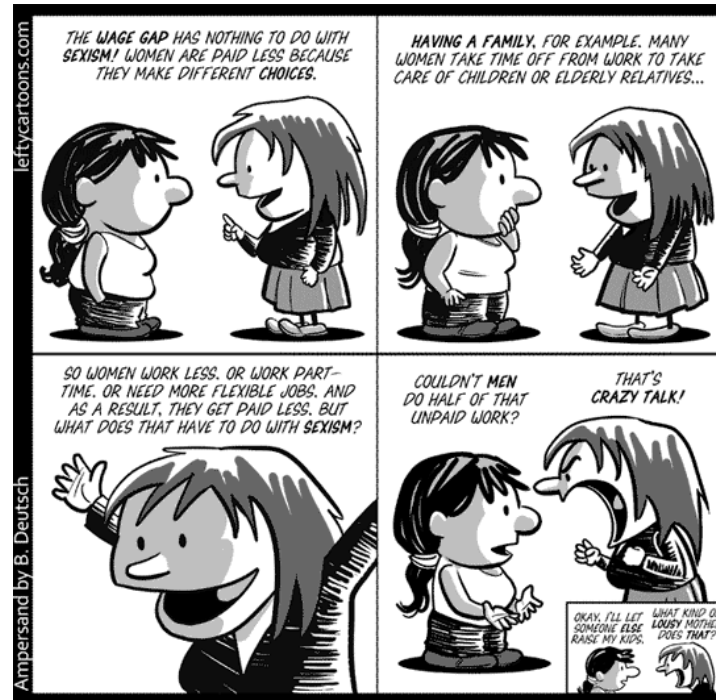
Take Action:

Learn more Watch [A short story about the gender pay gap](#) from EUJustice. or [There's more to the story of the shrinking Pay Gap](#).

Read the [Confidence Gap](#)

Find out what Ireland is doing about the gender pay gap at www.genderequality.ie

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Prepare your daughter for working life.

Give her less pocket money than your son.



Equal pay is a family issue. www.eoc.vic.gov.au



WOMEN

Like men,
only cheaper.



Gender & Sexism

Games & Sexism

Fact:

Video games play a big part in our everyday entertainment and as such have a role in shaping society. Sexism is prevalent in many of the most popular games. 48% of gamers are women.

Think about:

How do video games affect players?

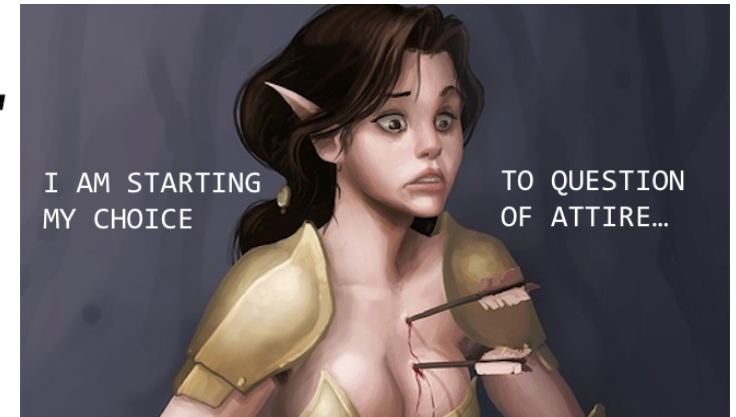
Discuss:

1. How do video games promote gender stereotypes? Do young children learn behaviours from video games?
2. Games like GTA promotes sexism and violence against women, Does this have an impact society? How? Do video game makers have a responsibility not to promote sexism?
3. Halo bans users who are sexist online, do you think this will change behaviour?

Take Action:

Watch "[Sexism in gaming: Paul Verhoeven](#)" at TEDxSouthBankWomen or [Tropes vs Women](#). by Anita Sarkeesian

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Skirting Sexism

Fact:

Around the world women are told what to wear so that they don't attract male attention?

Think about:

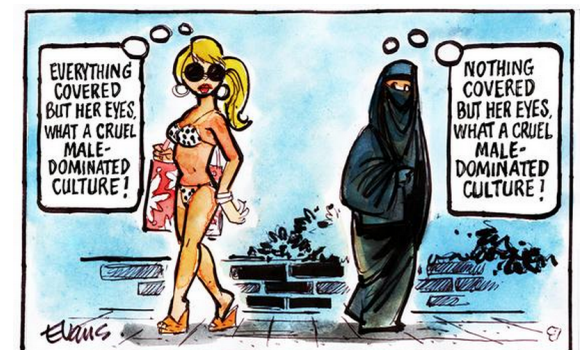
What is your standard of dress, and what are the primary reasons for the choosing the clothes you wear?

Discuss:

1. Should girls be blamed for wearing clothes that are "provocative" or "tease boys" ?
2. Do boys get "accused" of dressing too sexy? Are they asked to tone it down? Who should decide what another person should wear and what is "appropriate dress"? Some say the full burqa is what women should wear some say they should cover their heads or arms. What do you think?

Take Action: Campaign and support gender equality, hold a "lift the skirt on sexism" as these French schoolboys did in Nantes.

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Male Feminists

Fact:

Men have been involved in the Feminist Movement since the 19th century. Feminist men have argued for the need for their own liberation from the constraints of sexism as a necessary part of the movement.

Think about:

Is “The War on Women” a men’s issue, a women’s issue or both?

Discuss:

1. Which gender predominately raises violence against women issues? Why?
2. What is the war on women and will you join the fight?
3. Are you a feminist why/why not?

Take Action:

Learn more, read “War on Women: A Deeper Look” at girlsonpolitics.com and watch the BBC news report linked in the article. Watch “We should all be feminists: Chimamanda Ngozi Acidly” at TEDxE. #banbossy. Take the pledge with Beyoncé at banbossy.com

COME ON, BROTHERS!



POLITICAL
LOUDMOUTH
.COM

JOIN THE FIGHT AGAINST THE WAR ON WOMEN

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